



Undergraduate Course Syllabus

INT-221: Global Financial System

Center: Online

Course Prerequisites

EXISTING: N/A

PROPOSED: INT-113

Course Description

This course is designed to familiarize students with global financial architecture and the *modus operandi* of global financial markets and multinational financial institutions, with the focus on policy- and concept-oriented issues in international banking and international capital markets. It aims to provide a comprehensive background to understand the international financial environment and to expose students to a wide range of international financial functions, operations and products.

Course Outcomes

- INT-221-01: Explain the appropriate application of various risk management strategies based on the specifications of regional trade agreements. [BS-IBU-CORE-01]
- INT-221-02: Analyze the ethical and legal implications of management decisions in real world global transactions. [BS-IBU-CORE-04]
- INT-221-03: Analyze foreign direct investment (FDI), import and export requirements, tariffs, subsidies, and countervail for their ramifications on international trade. [BS-IBU-CORE-03]
- INT-221-04: Scrutinize the value of the World Trade Organization in global business with examples and relevant resources. [BS-IBU-CORE-01]
- INT-221-05: Explain the impacts of foreign currency transactions and other banking strategies used by management on real world businesses. [BS-IBU-CORE-03]

Required Materials

Using your learning resources is critical to your success in this course. Please purchase directly through SNHU's online bookstore, [MBS Direct](#), rather than any other vendor. Purchasing directly from the bookstore ensures that you will obtain the correct materials and that the Help Desk, your advisor, and the instructor can provide you with support if you have problems.

Title: *International Financial Management*

Edition: 12th

Author: Jeff Madura

Publisher: Cengage

E-Book ISBN-13: 9781133947837

Instructor Availability and Response Time

Your class interaction with your instructor and your classmates will take place in Blackboard on a regular, ongoing basis. Your instructor will be active in Blackboard at least five days a week, and you will normally communicate with your instructor in the open Blackboard discussion forum so that your questions and the instructor's answers benefit the entire class. You should send emails directly to your instructor only when you need to discuss something of a personal or sensitive nature, and in those cases your instructor will generally provide a response within 24 hours.

Grade Distribution

Assignment Category	Number of Graded Items	Point Value per Item	Total Points
Intro & Final Project Review	1	10 (earned on completion)	10
Blog: Choose Your Country	1	10 (earned on completion)	10
Milestones for Final Project 2	3	50	150
Discussions	6	40	240
Short Papers	3	75	225
Investment Status Reports	5	13	65
Final Project, Part 1	1	150	150
Final Project, Part 2	1	150	150
Total Course Points:			1000

This course may also contain practice activities. The purpose of these non-graded activities is to assist you in mastering the learning outcomes in the graded activity items listed above.

University Grading System: Undergraduate

Grade	Numerical Equivalent	Points	Points Equivalent	
			Lower	Upper
<i>Total Points: 0</i>				
A	93-100	4	0	0
A-	90-92	3.67	0	-1
B+	87-89	3.33	0	-1
B	83-86	3	0	-1
B-	80-82	2.67	0	-1
C+	77-79	2.33	0	-1
C	73-76	2	0	-1
C-	70-72	1.67	0	-1
D+	67-69	1.33	0	-1
D	60-66	1	0	-1
F	0-59	0	0	-1
I	Incomplete			
IF	Incomplete/Failure*			
IP	In Progress (past end of term)			
W	Withdrawn			

*Please refer to the [policy page](#) for information on the incomplete grade process.

Grading Guides

Specific activity directions, grading guides, posting requirements, and additional deadlines can be found in the Course Information area in the Assignment Guidelines and Rubrics folder.

Weekly Assignment Schedule

The Learning Modules area in Blackboard contains one module folder for each week of the course. All reading and assignment information can be found in the folders. All assignments are due by 11:59 p.m. Eastern Time on the last day of the module week.

In addition to the textbook readings that are listed, there may be additional required resources within each module in Blackboard.

Module	Topics and Assignments
1	<p>An Introduction to Global Business Environment and the International Financial Markets <i>International Financial Management</i>: Chapters 2, 3, and 4 Website: http://www.oanda.com/currency/converter/ 1-1 Introduction and Final Project Review 1-2 Blog: Choose Your Country 1-3 Final Project 2- Milestone 1</p>
2	<p>Exchange Rates <i>International Financial Management</i>: Chapters 7 and 8 Website: http://www.economicsonline.co.uk/Global_economics/Purchasing_power_parity.html 2-1 Discussion: Exchange Rates 2-2 Short Paper: Foreign Exchange Transactions 2-3 Investment Status Report for Final Project, Part 2</p>
3	<p>Politics, Law and Ethics in Business and Emerging Economies <i>International Financial Management</i>: Chapters 6, 12, and 16 Video: http://www.investopedia.com/video/play/centrally-planned-economy/ Website: http://www.investopedia.com/terms/s/soe.asp Video: http://www.investopedia.com/video/play/market-economy/ Website: http://fee.org/freeman/economic-freedom-and-economic-growth/ 3-1 Discussion: Economic Systems 3-2 Short paper: Ethical and Legal Implications 3-3 Investment Status Report for Final Project, Part 2</p>
4	<p>The World Trade Organization <i>International Financial Management</i>: Chapter 15 WTO website: https://www.wto.org/ 4-1 Discussion: WTO 4-2 Final Project Part 2 – Milestone 2</p>
5	<p>Risk Management Strategies and Regional Trade Agreements <i>International Financial Management</i>: Chapter 11 Website: https://www.wto.org/ Website: http://rtais.wto.org/UI/PublicAllRTAList.aspx (optional) Website: http://www.fao.org/docrep/004/y4793e/y4793e04.htm (optional) 5-1 Discussion: Regional Economic Integration 5-2 Short Paper: Risk Strategies and Regional Trade Agreements 5-3 Investment Status Report for Final Project, Part 2</p>
6	<p>Barriers to International Trade <i>International Financial Management</i>: Chapter 13 6-1 Discussion: Barriers to Trade 6-2 Short paper: Barriers to Trade 6-3 Investment Status Report for Final Project, Part 2</p>
7	<p>Foreign Direct Investment</p>

	<p><i>International Financial Management</i>: Chapter 12 (review)</p> <p>Website: http://www.globalization101.org/factors-influencing-foreign-investment-decisions/</p> <p>Website: http://www.jrap-journal.org/pastvolumes/1990/v20/20-1-6.pdf</p> <p>Website: http://smallbusiness.chron.com/convert-powerpoint-notes-pdfs-40241.html (optional)</p> <p>7-1 Discussion: Foreign Direct Investment</p> <p>7-2 Final Project Part 1 Due</p> <p>7-3 Investment Status Report for Final Project, Part 2</p>
8	<p>Project Reviews</p> <p>Website: http://www.oanda.com/currency/converter/</p> <p>Website: http://www.wikininvest.com/stock/NetManage_(NETM)/Foreign_Currency_Translation_Exchange_Contracts_Comprehensive_Income_Loss (optional)</p> <p>8-1 Final Project Part 2 Due</p> <p>8-2 Discussion: Sharing Final Projects</p>

Attendance Policy

Online students are required to post to the Blackboard discussion board during the first week of class. If a student does not submit a posting to the discussion board during the first week of class, the student is automatically withdrawn from the course for non-participation. Review the [full attendance policy](#).

Late Assignments Policy

Meeting assigned due dates is critical for demonstrating progress and ensuring appropriate time for instructor feedback on assignments. Students are expected to submit their assignments on or before the due date. Review the [full late assignment policy](#).

SNHU College of Online and Continuing Education Guide to Student Success

Review the [guide to student success](#).

Diversity and Disability Statement

The College of Online and Continuing Education (COCE) at SNHU values diversity and inclusion. SNHU strives to create inclusive and welcoming academic environments. If there are aspects of the instruction or design of this course that present barriers to your inclusion, please notify the Disability Resource Center (DRC) as soon as possible. We will work with you and your instructor to address needs and concerns.

We encourage all students with known or suspected physical, medical, sensory, psychiatric, and/or learning disabilities to register with the Disability Resource Center (DRC) in order to assess learning needs and take advantage of available academic accommodations and support services. We look forward to hearing from you. Our contact information is below.

Disability Resource Center (DRC)
(877) 591-4723 (select option 4)
(877) 520-8916 (fax)
drc@snhu.edu

We welcome COCE students, faculty, and staff to consult with the Disability Resource Center (DRC) on disability-related questions or concerns.

Academic Honesty Policy

Southern New Hampshire University requires all students to adhere to high standards of integrity in their academic work. Activities such as plagiarism and cheating are not condoned by the university. Review the [full academic honesty policy](#).

Copyright Policy

Southern New Hampshire University abides by the provisions of United States Copyright Act (Title 17 of the United States Code). Any person who infringes the copyright law is liable. Review the [full copyright policy](#).

SNHU College of Online and Continuing Education Withdrawal Policy

Review the [full withdrawal policy](#).

Southern New Hampshire University Policies

More information about SNHU policies can be found on the [policy page](#).